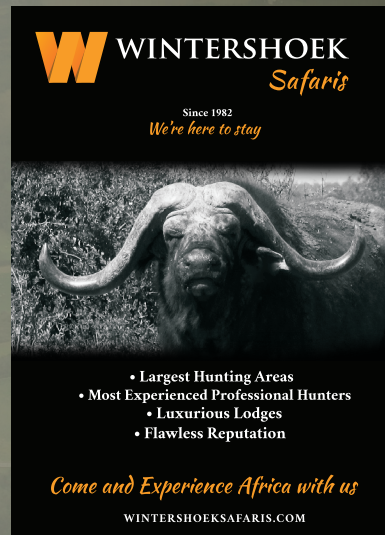


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"Wintershoek Safaris has been operating in the hunting industry since 1982. Over the years, we have tried and tested many different ways of advertising in many different hunting magazines worldwide. In difficult times especially, it is crucial that you spend your advertising dollars in the right place where you can get results. For the past nine years we have been advertising in Sports Afield Magazine, and I think the fact that right now Sports Afield is the only magazine that we find it worth our while to advertise in, says it all!"

—Strauss Jordaan, Operational Manager,
Wintershoek Safaris, South Africa

"One of my duties as the Senior Vice President at The Wildlife Gallery is to advertise and promote our brand and services to the outdoor/hunting industry. I've used Sports Afield for more than six years now with solid returns on my investment. I feel that the magazine not only properly promotes us, but it is a great representation of our hunting heritage. The content of the magazine and the stories told within it are consistent with ethical hunting around the world. Sports Afield Magazine will be my first choice in print advertising for many years to come."

—Dan Catlin, Senior Vice President,
The Wildlife Gallery, Blanchard, Michigan



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"We have been running our full-page ad in Sports Afield for over a year now. There's no question it works! We have had customers tell us directly that they were contacting us because of the ad they saw in Sports Afield, whether it was to buy a Dakota Rifle or to have us handle an estate, collection, or to do an appraisal. They seem to be the most productive print ads we've ever done, and we've been running ads in various publications for 30-plus years."

—Duke McCaa, Founder & CEO,
Gulf Breeze Firearms, Gulf Breeze, Florida

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