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SPORTS AFIELD®

America's Oldest Outdoor Magazine
Established 1887

Licensing Program

Licensing the oldest and most respected name in the outdoor industry means your products will stand out in any crowd. Utilize our logo or our extensive library of beautiful covers in your designs.



The Sports Afield Licensing Program Offers:

- *Instant brand recognition worldwide
- *Wide variety of product categories available
- *Compelling brand image and visual archive
- *Product promotion through magazine, TV, and website
- *Unmatched reputation for quality, authenticity, and tradition

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